



## BSP Caps Year with Career Sharing at 商校交流計劃職業分享會及閉幕禮

To wrap up another successful year for the Business-School Partnership (BSP) Programme, the Chamber held a career-sharing session and closing ceremony on 5 July, with 24 executives from the Chamber's Young Executives Club (YEC) sharing their experiences with around 100 students from 17 secondary schools.

Tam Kim Hung, Representative of the Association of English Medium Secondary Schools; Tam Yat Yuk, Chairman of the Association of Chinese Middle Schools; and Chamber CEO Shirley Yuen presented certificates and souvenirs to company representatives, outstanding students as well as student ambassadors.

Chamber CEO Shirley Yuen thanked companies and schools for their participation and support throughout the year, while urging more companies and schools to join the BSP programme. Four groups of student ambassadors from the HKGCC Student Ambassadors Programme spoke about their activities during the year, including attending business conferences to learn from successful business leaders and



enhance their understanding of the business world and recent policies in Hong Kong.

This year's BSP saw a record 42 companies and 37 schools participate, with around 80 activities held during the year. These included company visits, career talks, soft skills workshop and even job shadowing for students to get a taste of different jobs. Students described the programme as useful and meaningful, as it allowed them to get a taste of the business world and learn practical knowledge outside of the classroom.

During the career-sharing session, the YEC professionals spoke about their experiences and advised the students to identify suitable career paths and on how to equip them-



However, it is also important for people to truly think about whether starting a business is suitable for themselves and if they possess self-discipline and the ability to take risks. Adrian Chau, Director of Shun Yuen Construction Co Ltd, told students that running a business requires having to manage a lot of things and always thinking about how to earn revenue.

“Try more jobs to widen your horizons and accumulate more experience for personal growth in order to find your most suitable career,” said Alison Mo, who has worked in the financial industry and is now a barrister. She encouraged students to jump out of their “comfort zone” and not to restrict themselves in just one industry in order to develop a wider career path.

Twenty HKGCC student ambassadors from four secondary schools formed a working group, which met weeks before the ceremony, to help the Chamber organize the event as well as provide on-site support and serve as MCs at the event. These student ambassadors gained valuable experience in planning and executing a corporate event. ❀

## Closing Ceremony

selves with useful skills for the job market.

The growing popularity of startup companies has led more students to question whether to start their own business or work in a company after graduation. As a young entrepreneur who first started a business when she was 15, Bobo Pak, CEO of East Technologies Ltd, shared about how she accomplished that.

“I started my own business mainly due to personal interest, but there were actually many challenges so it is important to balance your idea with execution,” said Pak. She advised students who want to start their own business to prepare carefully by creating a business development plan, finding a source of capital, and understanding who their target customers would be.



Member companies interested in participating the Business-School Partnership Programme can contact [kylie@chamber.org.hk](mailto:kylie@chamber.org.hk) for more information or fill in the Company Sign-up Form inserted (or scan the QR code).





本 年度的「商校交流計劃」已圓滿結束，總商會於7月5日特此舉辦職業分享會及閉幕禮。會上，總商會卓青社的24位行政人員與來自17間中學約100位學生分享經驗。

香港英文中學聯會代表譚劍虹校長、香港中文中學聯會主席譚日旭校長及總商會總裁袁莎妮向一眾企業代表、傑出學生和學生大使頒發證書和紀念品。

本會總裁袁莎妮感謝各企業和學校在過去一年的參與和支持，並呼籲更多企業和學校參加「商校交流計劃」。來自總商會「學生大使計劃」的四組學生大使介紹他們於年內進行的活動，包括出席商業會議，向成功的商界領袖學習，讓他們增進對商業世界和本港近期政策的認識。

今年有42家企業和37間學校參與計劃。年內合共舉辦約80項活動，包括企業考察、就業講座、軟技巧工作坊及工作影子活動，讓學生體驗不同的職業。學生認為計劃實用和甚有意義，讓他們有機會接觸和認識商業世界，學習課堂以外的實用知識。

在當天的職業分享會上，卓青社的專業人士暢談他們的經驗，勉勵學生尋找合適的就業出路，並學習實用的技能，為投身職場做好準備。

初創企業的蓬勃發展，令不少學生



思考畢業後應該創業還是就業。東科技之網頁設計公司行政總裁白家寶開展個人業務時只有15歲，作為一位年青企業家，她樂於與學生分享其成功之道。

白家寶說：「我之所以開設個人業務，主要源於個人興趣，但實際上卻困難重重，因此你必須在理念與實踐上取得平衡。」她建議有意創業的學生作好妥善的準備，包括訂立一個商業發展計劃、尋找資金來源，以及認定公司的目標顧客。

然而，人們也得認真考慮自己是否適合創業、有否自律性，以及能否承擔風險。順源建築有限公司董事周智輝向

學生表示，經營一家公司要兼顧很多事情，還要不斷思考怎樣賺錢。

曾從事金融業、現任職大律師的毛國萍指出：「多嘗試不同的工作，以拓展視野，並累積更多的人生經驗，以尋找最適合自己的職業。」要擴闊就業出路，她鼓勵學生跳出自己的「舒適區」，不要把自己局限於單一行業。

來自四間中學的20名總商會學生大使組成一個工作小組。成員於閉幕禮前的幾個星期開會，協助總商會策劃是次活動的各個細節，並提供現場支援及擔任司儀。這些學生大使從中獲得了寶貴的經驗，學懂如何籌備和執行項目。



各會員公司如有趣參與「商校交流計劃」，請電郵至 [kylie@chamber.org.hk](mailto:kylie@chamber.org.hk) 以了解詳情，或填妥公司報名表格（或掃瞄QR碼以下載公司參加表格）。

